



### in this issue;

- **Successful launch of richardhingley.com**
- **Podcasting is here**
- **Article written for the Avid Access Magazine**
- **Music Latest**
- **The Online Forum**
- **Members Section**

### A successful launch of richardhingley.com

Well it took a long time coming but I finally launched richardhingley.com on September 1<sup>st</sup>. If you read some of the early blog entries you will see that at times it was quite a struggle, but what an incredible learning curve and this is only the beginning, as you can see I aim to keep adding to the site with the latest addition of podcasts and next month the members section should be up and running. I was never sure what the reaction would be to the site but so far it has been very favourable and an amazing 4672 unique hits to the site in the first month, thanks very much for all your kind words of encouragement and support.

### Podcasting is here

I am pleased to announce the addition of podcasts to the richardhingley.com website. Podcasts are the latest way of getting audio content off the Internet and I think it is going to be a great addition for me in helping to get the word out about my music.



### What are podcasts?

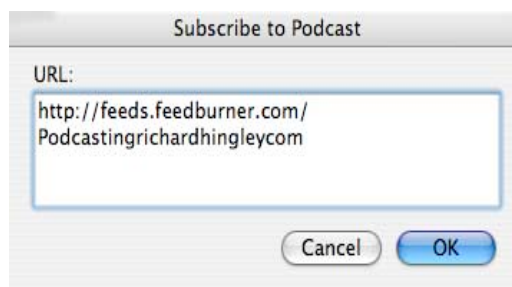
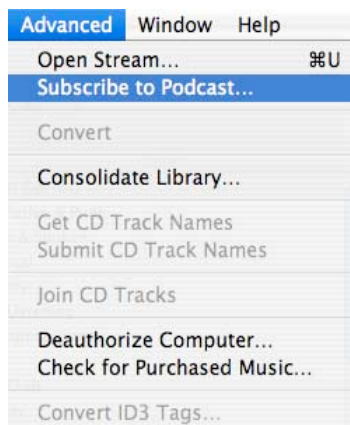
Podcasting is different from other types of online media delivery because of how you can subscribe, listeners may subscribe to feeds using "podcatching" software (a type of aggregator), which periodically checks for and downloads new content automatically. Some podcatching software is also able to synchronise (copy) podcasts to portable music players. Any digital audio player or computer with audio-playing software can play podcasts.

### How to subscribe?

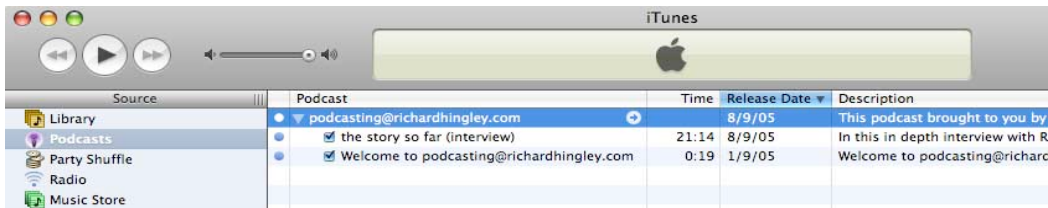
To subscribe to these podcasts couldn't be easier, all you have to do is copy and paste the following link into your podcasting software

<http://feeds.feedburner.com/Podcastingrichardhingleycom>

Example of subscribing to [podcasting@richardhingley.com](mailto:podcasting@richardhingley.com) using iTunes 4.9 or later for Mac or PC.



From the drop down menus, click on **Advanced>Subscribe to Podcast** and then copy and paste the podcast feed address (above) into the window and then hit OK. The feed will be added to the podcasts section of your iTunes software and the latest episode will be downloaded, earlier episodes can also be manually downloaded by hitting get next to the desired episode. After that anytime a new podcast is added it will be automatically downloaded according to your iTunes preferences and added to the podcast list.



## Article written for the Avid Access Magazine



You may have seen the video "The day the walls fell in" on the site already if not have a look;

[http://www.richardhingley.com/music/watch/pages/the\\_day\\_the\\_walls\\_fell\\_in.html](http://www.richardhingley.com/music/watch/pages/the_day_the_walls_fell_in.html)

The article I have written for Avid Access is the story of how I recorded the music, shot and edited the video and the workflow and equipment used in the process. The article obviously written for a user magazine has some techie speak but I will be adapting it soon for a wider audience with the "making of" a longer and more in depth look at how I shot the video. If you want to read the article click this link.

[http://www.richardhingley.com/news/news\\_pdf/avidaccesslow-res.pdf](http://www.richardhingley.com/news/news_pdf/avidaccesslow-res.pdf)

## Music Latest

The music has had to be on the back burner whilst I have been finalising the launch of the website, although having said that I did get some time to write the lyrics to Embrace Yourself, the finished lyrics have been added to the lyrics section. In addition to some lyric writing I have been adding some more video footage for the travelling man video the stories of which you can read in the blog entries. Look out for an interesting escapade in Amsterdam.



## The Online Forum

**richardhingley.com**

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**forum**

*noun*

*a place, meeting or medium where ideas and views on a particular subject can be exchanged*



## What is the forum?

The forum is a place to chat, exchange ideas and also send me some invaluable feedback. The forum is basically a list of questions and answers that users have submitted, some questions may have polls attached to them. On first viewing the forum can maybe look a little daunting to someone who is not familiar with online forums, but don't let that intimidate you, you will soon pick it up. To help here's some information to assist in gaining access and making the most out of what the forum has to offer.

## How to use the forum?

The forum can be viewed without having a user name, go to the forum via the community section click on forum, then select the Forum Index in the bottom left corner to give you viewing access, although if you want to post a reply or create a new topic you will need to register, To register, click on register in the top right hand corner. Fill out your details and then submit your registration. You will then be sent an email for you to respond to validate your member details. Then you may login with those details. Once in the forum any other questions about use of the forum are listed in FAQ which is on the top left hand corner of the screen.

## Members Section

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I am pleased to announce that the member's section will be fully operational from 1 November. For the first 6 months this will be free and then possibly chargeable depending on the level of activity. Benefits of membership are as follows

- Hear new music samples before they are available to the main site.
- Special discounts on album and download pricing.
- Advance notice of any live dates or appearances.
- Unseen video clips including humorous outtakes.
- Photo libraries
- Official richardhingley.com merchandise
- Competitions
- and much much more

More details will be announced nearer to the launch date.

## and finally...

I hope you keep visiting the site and please send the site link to anyone you think may like the music.

Thank you for interest



and back to me...

all rights reserved  
<http://www.richardhingley.com/>  
[enews@richardhingley.com](mailto:enews@richardhingley.com)

[unsubscribe](#)

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